

Wholesale Discounts and Requirements

Thank you for supporting small business and quality products that are hand made in the USA! Please refer to the “[Available for Wholesale](#)” category in our online catalog for available products, product details and Manufacture Suggested Retail Price (MSRP).

Discounts are based on the quantities ordered. A SKU is an item code; all must be identical for discount to apply. Wholesale orders can be placed by phone or email. Policies can be found on the following page.

* **COMING SOON!** Order online, anytime. Inquire to set up an online wholesale login. *

Woven Perfect Pace Dog Halters & Halter Leashes

- Available only in cases of 6 pieces (same SKU)
- Minimum of 24 pieces per order (4 cases)
- Wholesale price is **40%** less than MSRP; applies only to the woven material (see standard products for discounts on the leather version)
- add \$1 per item for a mix-color pack of the same size items
- Generally in-stock and available to ship in 3-5 days

bld BASICS

- **Minimum of 25 pieces per SKU: 20%** less than MSRP
- Custom orders in additional sizes and colors may be available; inquire to discuss your needs
- Allow 6 week turnaround

BLD standard products made in-house

- **These products are made to order in our own workshop!**
- **Minimum of 24 pieces, all orders must include 12 or more of one SKU**
- **For BLD standard leashes and collars made in-house, including Leather Perfect Pace**
 - Quantities of 1-5 per SKU: no discount
 - Quantities of 6-11 per SKU: **20%** less than MSRP
 - Quantities of 12-24 per SKU: **30%** less than MSRP
 - Quantities of 25 or more per SKU: inquire for pricing and turnaround time
- **Special requests** and modifications to BLD’s standard product options are available with a minimum of 12 identical items per order. Let us know what you need and we’ll provide a quote for your special order items. For example, you may request alternate hardware, length changes or other minor modifications.
- **Estimated turnaround times** for items made to order are shown below and will be determined when your order is confirmed.
 - 24-50 total items: 3-4 weeks
 - 51-100 total items: 4-6 weeks
 - Larger volume orders will be negotiated

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- **Using your own logo:** Private label branding is available on leashes and collars for clients that want to promote their own company brand. This specialty option is available to clients ordering at least 3 times per calendar year. There is a one-time setup fee to create the stamp for your logo (usually \$150-200) and a \$25 handling charge per order (*handling charge waived for orders with 24 or more of one SKU.*) Allow additional production time on your first order to create the branding plate. You may choose to omit BLD's product tags from your order.
- Please understand delivery times may be adjusted based on availability of materials.
- If you need something at a certain time, let us know and we do our best to accommodate you.

Wholesale Policies

Wholesale orders can be placed by phone or email. Payment is due when order is placed, with a minimum of half down to begin products made in-house the order. The remaining balance is due before shipping. Bld BASICS require payment in full. As a small artisan business, we are unable to offer credit terms.

Our Promise

We stand behind the quality and workmanship of our products. Every Perfect Pace and standard BLD branded item comes with informative package/tags and includes details on our guarantee. (Product tags can be excluded upon request). Our satisfaction guarantee extends to your wholesale orders. BLD's famous lifetime warranty for products made in-house extends to your customers. [Details can be seen here](#) on the website.

Custom order and private label branded items are not returnable, but are backed by our warranty. We will work with you, our client, directly for any warranty issues your customers may have. We will replace any item that is defective or does not meet our product standards. Just let us know if there are issues and we'll help figure out the best and simplest way to solve the problem (replace or repair). Photos of the product and issue are super helpful; please send via email. In most cases BLD sends you a replacement directly, so you can take care of your customer.

Wholesale/Dealer Policy

We are dedicated to ensuring the integrity of the Bold Lead Designs (BLD) and Perfect Pace brands, and strive to help your business maximize sales.

As artisans, we believe that our products are valued based on the integrity of their design, quality, and durability, rather than on price alone. To that end, Bold Lead Designs, LLC has implemented Minimum Suggested Retail Pricing (MSRP) to protect the consumer experience and discourage price based advertising. Bold Lead Designs and Perfect Pace branded products will be delivered to you with minimum suggested retail pricing ("MSRP") for each item. If you promote, advertise, or sell BLD or Perfect Pace products online more than 10% below the MSRP, we reserve the right to refuse to supply you with our products at wholesale pricing in the future, at the sole digression of the management of Bold Lead Designs, LLC.

In short, we ask that you set your advertised prices at or above our MSRP.

This policy excludes: in-store materials at brick-and-mortar location (such as an in-store special or clearance sale), items offered to a dealer's employee or non-profit organization's volunteer/customer for personal use, or items sold as used. This means it's okay for your friends or employees to pay a lower price as long as it's not promoted online.

We look forward to continuing to be your trusted partner for premium, professional quality, handcrafted dog equipment.

Email: orders@boldleaddesigns.com • Phone: 303-856-3012 •
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Terms and pricing subject to change without notice.